

24 Assets: Create a digital, scalable, valuable and fun business that will thrive in a fast changing world By Daniel Priestley As an owner of an established business turning over a 1781332487 As long as Daniel Priestley keeps writing books I'm going to keep reading them! 24 Assets is yet another of Daniel's books that provides a complete blueprint to successful entrepreneurship. His ability to predict the common problematic patterns that businesses encounter during their different stages made me feel like he had been watching me like a fly on the 1781332487 In every industry there are companies that take off They effortlessly hire talented people attract loyal customers create cool products and make lots of money These companies seem to stand out and scale up quickly with support from investors partners and the media Sadly most companies don t perform this way Most entrepreneurs aren t building anything of value They work hard make sacrifices struggle dream plan and strive but in the end it doesn t pay off This book sets out a method for building a business that becomes a valuable asset It focuses you on transforming your organisation into something scalable digital fun and capable of making an impact It s time to stand out scale up and build a business that has a life of its own Start now by reading this book 24 Assets: Create a digital scalable valuable and fun business that will thrive in a fast changing world Is a well-known author some of his books are a fascination for readers like in the 24 Assets: Create a digital scalable valuable and fun business that will thrive in a fast changing world book this is one of the most wanted Daniel Priestley author readers around the world. It is a perfect blend of the author's own 1781332487 24 Assets A comprehensive book summary and why you need to buy it FULLY REVISED REVIEW Intro it is clear from the introduction and from reading Daniel Priestley's previous books that he can speak from a position of experience having interviewed and worked 1781332487 Daniel Priestley is undoubtedly a key thinker in the world of entrepreneurship and business growth today. 24 Assets is his fourth and best book (although I highly recommend them all) and it provides a clear and actionable road map for anyone who is planning their business 1781332487 Really inspirational honest and loaded with tactical and practical examples.

I have read a ton of business books & I normally always pick up a few points I can apply in my business. But I must say this book beyond all others has given me an endless supply of ideas & valuable action points: Though the ideas in this one are a lot harder to implement 1781332487 I was running a multi million £ business when I first read Daniel's book The Entrepreneur Revolution: Having read Priestley's 3 previous books (Oversubscribed Entrepreneur's Revolution and Key Person of Influence) I couldn't wait for 24 Assets' release: Like his other ones 24 Assets is written in a easy to read relaxed tone, One of The bestbooks I have read on getting started in a focused sustainable way, Author of has already been there and done it so an authentic story. 1781332487 Simply written and easy to follow yet the insight is profound. 1781332487

