

EPub Googie redux ultramodern roadside

I have absolutely NO regrets!! Googie Redux: Ultramodern Roadside Architecture Book for an architect and a historian then for a person who wants to enjoy and have fun looking at full scale color pictures. **Book Googie redux meaning** Googie Redux: Ultramodern Roadside Architecture GOOGIE REDUX - Ultramodern Roadside Architecture by Alan Hess is a 224 page softcover book about futuristic architecture that was initiated in the 1950s and continues to be a predominant art form until the present day. **Googie Redux kindle paperwhite** Although "softcover" the cover is made of sturdy cardboard.

Googie Redux pdf



I absolutely LOVE this book! I love reading about this era of American history! The Googie space age designs were FUN! I wish businesses had this design nowadays! Googie Redux: Ultramodern Roadside Architecture Please do not be misled by the one critical review by another customer in this section! The pictures are just fine in fact there are numerous half & full page photos and I've seen double pages that were practically all illustration with almost no text. **Googie Redux epub** But for some people anything that is not written in a comic book format qualifies as tech! That one misleading review caused me to delay this purchase but now that it's here about twice as thick as the cardboard in a manila folder and in addition the front and rear covers are folded over to provide extra padding for 50% of the area inside the front cover and for 50% of the area inside the rear cover. **EPub Googie redux pc** The next greatest emphasis is on googie style automobiles from the 1950s some of which were sold to the general public and others which were designed and built by Ford General Motors or Chrysler but were never sold to the public. **Googie Redux pdf converter** The reader is treated to the futuristic looking "MYSTERE DREAM CAR" of Ford closeup of 1959 Cadillac fins 1949 Studebaker with centrally located airplane wannabe nose cone 1956 dream car with double airplane tail and also with a roof that raises just like in a jet plane cockpit 1956 Pontiac Firebird with airplane fins airplane tail and glass bubble top. **Book Googie redux** And so the Formica table tops and other types of plastics that are used in googie style restaurant interiors and exteriors result in part from the developing technology of plastics. **EPub Googie redux meaning** Regarding neon signs that are mounted outside of restaurants and motels we read that they are "disjointed hanging in midair combining cursive script with print its collage design threw together bubbling circles and out of whack squares and unexpected angles to pile on all the spontaneity energy and tension possible" (pages 62 63). **Book Googie redux** Regarding Jack in the Box we learn that the 2 story cube shaped architecture that has been used in Jack in the Box restaurants for decades and decades and decades we learn that it was devised in order to provide a billboard like

façade while avoiding municipal ordinances that prevented billboards (pages 156 157). **EPub Googie redux pc** These include Wayne and Corrine McAllister who designed Agua Caliente (means hot water in Spanish) resort Bob's Big Boy Spreckels Theater the Moderne Zebra Room in Wilshire's Town House Hotel and Van de Kamp's Drive In (see pages 38 43 86 87). **EBook Googie redux pc** We read that architect Bruce Goff included strange things in his architectural designs such as oil derrick parts and "irregular chunks of glass cullets" (dregs from a glass furnace) (pages 88 100 121 127). **EBook Googie redux gaming** Also there is a photo of Martin Stern who designed Ship's Culver City (this coffee shop has a 20 foot wide neon light arrow mounted on a tall pole above the coffee shop (see pages 114 120). **Kindle Googie redux** Honnold did NOT LIKE THE IDEA OF ARCHES!!!! And so the McDonald brothers chose Stanley Meston who already had experience in restaurant design through his work with architect Wayne McAllister (see above). **Kindle Googie redux-saga** Conspicuous by its absence in GOOGIE REDUX or at least in the chapter of automotive design in GOOGIE REDUX are photos of custom automobiles by famed designers Ed Roth (Mysterion The Outlaw Beatnick Bandit) Dean Jeffries (Mantaray) and others. **Googie Redux kindle direct** I have seen custom cars by Ed Roth and Dean Jeffries at Peterson Museum in Los Angeles Oakland Roadster Show in Oakland CA a custom car show in Seattle and a custom car show in New York City. **Googie Redux kindle direct** Certainly custom cars by these designers are equal or greater or much greater than the best of the futuristic automobiles that were designed during the 1950s and 1960s by employees of Ford General Motors or Chrysler: **EBook Googie redux pc** I'd like to see this book done over with only caption writing and full size pictures. **Googie Redux ebooks online** You don't even have to take my word just click on the feature that says Click To Look Inside! & see for yourself! I did purchase a different(& much smaller) book by Mr, **Book Googie redux** Hess entitled Googie which made use of a few pictures seen in this book but they were only about a third the size of the illustrations in this book Googie Redux. **Googie Redux ebooks free** This book is a fairly large size paperback excellent qualitythick heavy paper cover(hinged to prevent creasing & pages are printed on nice quality paper. **EBook Googie redux meaning** The so called tech writing of this book is actually mostly a history of this building style as it took place in the greater Los Angeles area, **Book Googie redux gaming** For example all of the text is printed on a light colored background that is either peach colored dark yellow light brown or light green or dark pink. **Googie Redux pdf drive** There are about 145 color photos and about 80 black and white photos: **Kindle Googie redux devtools** Many of the photos were taken at night and this provides extra heavy duty eye candy power because of the colored neon lights that characterize Googie style architecture at night, **EBook Googie redux meaning** Some of the photos are full page size or ½ page size, **Book Googie redux** Many of the photos are quarter page size or eighth page size: **Googie Redux booker** The emphasis is on googie style architecture of restaurants coffee shops and restaurants with an occasional residential home a pharmacy a U. **Googie Redux kindle direct** Pages 134 143 concern googie style automobile styles (this only concerns outside appearance and does not concern any technologies of the engine or differential or whatever), **Book Googie redux** We learn of changes in aesthetic styles and of technological advances in the 1940s that led to (or made possible) various aspects of googie style architecture and automotive design. **EBook Googie redux pc** The development of jet planes and rockets can be blamed for fins on automobiles We read "the war had produced jet planes and the sound barrier was broken in 1947 , **Googie Redux kindle paperwhite** to the power and wonder of atomic energy television and space travel , **EPub Googie redux gaming** by the mid fifties the synthetic plastics industry was the fourth larges basis industry in the country after steel lumber and glass" (pages 46 47), **Googie Redux kindle store** Please remember that the first kind of plastic (Bakelite) was invented in 1907 by Leo Baekeland: **Googie Redux epub reader** Also note that the first issue of a magazine called Plastics was published in 1925: **Book Googie redux** Regarding architecture we read about "The wild forms glinting surfaces over scaled hot dogs , **Googie Redux kindle books** neon neighborhoods rivaling the most garish sunsets showed heedless disregard for good taste. **EBook Googie redux gaming** In other words Jack in the Box was able to make its large billboards because it they were incorporated into the structure of the

building (the cube shaped walls). **Googie Redux pdf drive** The book describes the careers of several architects and we see small photos of some of them: **EPub Googie redux devtools** For each of the photos of a building with googie style architecture the architect is named and these include Frank Lloyd Wright: **Book Googie redux** There is a photo of Eldon Davis and Louis Armet who designed Pann's coffee shop in Westchester The Which Stand coffee shop in L: **Googie Redux ebook** Denny's Clock's drive in restaurant in Ingelwood Norm's restaurant in Long Beach Huddle's Cloverfield coffee shop, **Kindle Googie redux meaning** Moreover there is a photo of Stanley Meston who designed McDonald's (see pages 146 157): **PDF Googie redux gaming** Stanley Meston was hired by Richard and Maurice McDonald (not by Ray Krok): **EPub Googie redux-saga** We read that the McDonald brothers interviewed architect Douglas Honnold who had designed other restaurants. **PDF Googie redux pc** At the time that I bought GOOGIE REDUX I already bought some photo books with pictures that are exactly the same as some of the photos in GOOGIE REDUX. **Kindle Googie redux pc** One of these books is WHITE TOWERS by Hirshorn and Izenour: **Googie Redux kindle reader** Another book that I bought is THE PHOTOGRAPHY OF MAX YAVNO by Maddow and Yavno, **Googie Redux kindle store** This book has a photo of the same hot dog stand called Tail o' the Pup that is found in GOOGIE REDUX. **EBook Googie redux toolkit** Also I own a book called BORING POSTCARDS by renowned photographer Martin Parr, **Book Googie redux** BORING POSTCARDS has many photos of restaurant interiors that resemble the futuristic restaurant interiors depicted in GOOGIE REDUX. **PDF Googie redxxx** Author is extremely thorough and very well known in the field, **Kindle Googie redux gaming** Googie Redux: Ultramodern Roadside Architecture Googie Redux: Ultramodern Roadside Architecture : Hess Alan: : Bücher Googie Redux: Ultramodern Roadside Architecture.

. Too much info. All of the pages are glossy white paper. The graphics are glitzy. The book's dimensions are 8 ½ by 11 inches. SUBJECT MATTER. S. Air Force chapel and a civic auditorium. NEW TECHNOLOGIES. the Boeing 707 with its rakishly swept wings . gleaming metallic surface . dazzled the eye . the public's interest in fantasy switched . NEW AESTHETIC MINDSET. ARCHITECTS. Architects shown in photographs include the following. A. The arches were the idea of Richard McDonald. But Mr. SIMILAR BOOKS. GOOGIE REDUX has one photo of a White Tower restaurant. Googie Redux: Ultramodern Roadside Architecture Very comprehensive. Great photos too. Book arrived promptly and in perfect condition as advertised